

Partnerships that  
**empower children**  
with life-limiting  
conditions to  
play, create and  
communicate

## A national charity with a local impact

We passionately believe that children and young people with life-limiting conditions and complex disabilities should be able to enjoy a childhood filled with special moments of fun, happiness and meaningful connection.

By harnessing innovative sensory and assistive technology, children and young people are empowered to play, learn, communicate and interact with the world around them.

Since 1999, we have provided the latest technology, training and ongoing support free of charge to children's palliative care services in Britain and Ireland, improving the lives of over 13,500 children each year.

### Children we support

Children with life-limiting conditions face many challenges including chronic pain and discomfort, a cycle of clinical interventions, loss of independence and social isolation.

Social connectivity and communication is vital for a child's physical and mental health, emotional wellbeing and state of happiness and self-worth.

Lifelites' technology tears down the communication and connectivity barriers that complex conditions create for children. Our services enable inclusion and independence that brings families together in fun and meaningful ways, far removed from the clinical and medical interventions they face each day.

You can meet some of the [children and families we support by visiting our website](#)



iPads and AAC apps



Switches and iClick





## Corporate partnerships with real impact

Lifelites showcases the power of technology to transform lives and empower even the most vulnerable within our communities.

Your support would help us continue to demonstrate that technology can be utilised in the most diverse, profound and impactful way possible - to change the lives of children and provide opportunities for inclusion, involvement and connection with the world around them.

### **You can read more about our impact here**

We recognise your charitable support is as unique as your business, so we will ensure that together we build a bespoke and sustainable relationship that delivers genuine impact whilst meeting your business and social responsibility goals.

We will work with you to design a partnership that is mutually beneficial, providing dedicated support, materials, advice, engagement opportunities, recognition and impact reporting.

### **There are a number of ways that we can work together:**

Charity partnership

Staff-led fundraising

Payroll giving

Corporate Foundation

Donations

Cause-related marketing

## Supporting children's palliative care

Lifelites is a trusted specialist partner of the children's palliative care sector across Britain and Ireland.

We plan to significantly scale-up our services over the next three years, increasing the number of children and families we support by 2028 through new, innovative and impactful partnerships with respite, specialist care and special education needs centres.

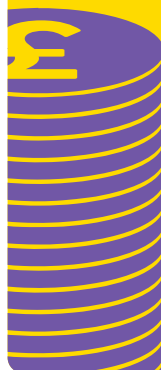
You can read more about our special [\*\*Lifelites 25 projects and how we will reach more children and families here\*\*](#)

**£60,000**

is the approximate cost of each technology and support package over a four year cycle.



**58** palliative care partners across Britain and Ireland.



**£1 million**

is the total we need to fundraise each year to deliver our technology, training and support packages.

**13,500**

children with life-limiting conditions and complex disabilities access our technology every year.



Lifelites has been supporting children with life-limiting conditions and their families.



**2,000+** hours of face-to-face training delivered in 2024.



**220** palliative care professionals received in-person training in 2024.



**10,000+** miles travelled delivering technology, training and technical support in 2024.

# A small charity with HUGE impact

Our partners across Britain and Ireland



**Andy's**, Lincolnshire  
**Alexander Devine**, Berkshire  
**Butterwick Children's Hospice**, Durham  
**The Children's Trust**, Surrey  
**Claire House Liverpool**, Merseyside  
**Derian House**, Lancashire  
**EACH Milton**, Cambridgeshire  
**Hope House**, Shropshire  
**Jigsaw**, Cumbria  
**Keech Hospice Care**, Bedfordshire  
**Rachel House**, Kinross  
**Rainbows Children's Hospice**, Leicestershire  
**Reubens Retreat**, Derbyshire  
**Robin House**, West Dunbartonshire  
**Shooting Star**, Middlesex  
**Bluebell Wood**, South Yorkshire  
**Charlton Farm**, Somerset  
**Chestnut Tree House**, West Sussex  
**Claire House**, Wirral  
**Demelza Sittingbourne**, Kent  
**Demelza SEL**, London  
**Jessie May Trust**, Somerset  
**Martin House**, West Yorkshire  
**St Oswald's Children's Service**, Newcastle  
**Zoë's Place Coventry**, West Midlands  
**Zoë's Place Liverpool**, Merseyside  
**Zoë's Place Middlesbrough**, Teeside  
**Sebastian's Action Trust**, Berkshire  
**Brian House**, Lancashire  
**Christopher's Shooting Star**, Surrey  
**EACH Ipswich**, Suffolk  
**EACH The Nook**, Norfolk  
**ellenor**, Kent  
**Forget Me Not**, West Yorkshire  
**Haven House**, Essex  
**Julia's House**, Dorset  
**Little Harbour**, Cornwall  
**Little Haven's**, Essex  
**Noah's Ark**, London  
**Oakwell House**, Jersey  
**Joshua Tree**, Cheshire  
**Richard House**, London  
**Dougie Mac**, Staffordshire  
**Tŷ Gobaith**, Conwy  
**Acorns for the Three Counties**, Worcestershire  
**Acorns Birmingham**, West Midlands  
**Acorns for the Black Country**, West Midlands  
**Francis House**, Manchester  
**Helen House**, Oxfordshire  
**Northern Ireland Children's Hospice**, County Antrim  
**Isle of Wight Hospice at Home**, Isle of Wight  
**Julia's House**, Wiltshire  
**LauraLynn**, Dublin  
**Little Bridge House**, Devon  
**Naomi House and Jacksplace**, Hampshire  
**Rebecca House**, Isle of Man  
**Rennie Grove Peace Hospice Care**, Hertfordshire  
**Tŷ Hafan**, Cardiff

## How Lifelites supports our corporate partners

We have an outstanding track record of successful corporate partnerships, working with businesses of all different sizes across a host of sectors.



### Partnering with a trusted national charity that has a real, tangible impact in the heart of your local communities can:

- Develop your staff's skills, including communication, teamwork, planning and more
- Increase customer loyalty
- Attract, motivate and retain staff
- Strengthen brand awareness
- Increase sales by associating new products and services with a great cause
- Help integrate local communities with your brand and ours.

### As part of any partnership, you can rely on Lifelites to provide:

- Dedicated support from an experienced senior account manager
- Early access to fundraising challenges and showcase events
- Invitations to see the direct impact of your support in your community
- Materials such as leaflets, posters, collection tins and t-shirts
- Social media and local press coverage
- Invitations to exclusive physical and virtual events
- Support recognition including cheque presentations and website feature.



# Your company can empower children with life-limiting conditions to...

## PLAY

Lifelites' technology enables children with life-limiting conditions to have fun and enjoy games and activities with siblings, parents and friends, regardless of their abilities.

“Shay doesn't know a lot about his condition, but he knows he's different from other children. This technology gets him away from that. He doesn't think about his feeding tube or his medicines as he plays. It lets him compete on the same level, even though he has a disability.”

Alan, Shay's dad.



## CREATE

The technology we provide helps children unleash their imaginations and express themselves by creating art on Tilt and Touch tables or making music with the incredible Soundbeam.

“This technology made us realise just how hard it is to find something totally inclusive and the fact that Felix can actually join in and play music is priceless. Honestly, the Lifelites technology is something so special to us. It enables Felix to feel happy and enjoy the best of times.”

Alex, Felix's mum.



## COMMUNICATE

Innovative technology like Eyegaze enables children to communicate in meaningful ways, allowing children to express their hopes, fears and needs with loved ones and care providers.

“The ability to communicate with his eyes has already made an impact on how we interact with Lex. Communication is so important and as Lex can't speak or use sign language we finally have a means of communication. It is life changing.”

Lex's family.



**“ Quite simply put, the Lifelites package is a lifeline to us! There are no other words to describe what Lifelites gives to the children and families that we have the privilege of caring for here at Little Bridge House.”**

The Care Team, Little Bridge House Children's Hospice.

**“ Ruby is forever learning and developing. The technology Lifelites provides is an integral part of her interactions. It's her only way of communicating. This technology is awesome!”**

Simon, Ruby's dad, Noah's Ark Children's Hospice.



## Charity Partnerships

If you decide to partner with Lifelites, we can work with you to create bespoke opportunities that can help you meet your business goals and corporate social responsibility needs.

Increasingly, companies are seeing the benefits of working with a charity partner for multiple years, embedding the partnership within the organisation culture to deliver mutually beneficial results that deliver a lasting legacy.

Your partnership could also include pro-bono support and gifts or services in kind, all of which are extremely valuable to a small charity like Lifelites.

## Cause Related Marketing

More than ever, customers want to spend their money with businesses that are aligned with their own values, and who put purpose on par with profit.

This is backed up by multiple studies and research, with over 90% of customers stating the importance of businesses having a strong purpose and over 65% claiming they would switch from a brand they typically buy from to a purpose-driven business.

We partner with **'Work for Good'** to ensure that donations from goods and services meet legal requirements, and are recorded, reported and acknowledged correctly. We work hard to guarantee your support has the maximum impact possible.



## Take part in an exciting challenge

We have a varied portfolio of challenge events to suit all abilities, and you can also apply for your own place in some of the UK's most iconic events taking place across the year:

Whether it's a run, trek or skydive, taking on a challenge can enhance team morale, confidence and individual development, while raising vital funds for children with complex disabilities.

You can check out our challenge events programme by [clicking here](#).

## Host your own events, activities and challenges

- Host a gala event for staff, clients and suppliers

- Organise your own challenge event

- Staff-led events like quizzes, race nights, netball and football tournaments

- Encourage individual initiatives like birthday, anniversary or special occasion donations

- Hold bake sales, sweepstakes and raffles.

We would love to help you develop your fundraising ideas so that you and your staff can enjoy raising vital funds for Lifelites.

We are registered with both **Just Giving** and **Benevity** allowing businesses and employees to safely and easily fundraise for, or make donations to Lifelites.



## Thank you

Thank you for considering to support children with life-limiting conditions and their families across Britain and Ireland.

The generosity and support of our corporate partners make our life-changing work possible.

For further information or to schedule an introductory meeting, please contact our corporate partnerships team on [partnerships@lifelites.org](mailto:partnerships@lifelites.org) or call **0207 440 4200**

You can also visit [our website](#) to read more about our life-changing work and the children we support.

Thank you.