

# Lifelines



*Dhruvin 12,  
at Shooting Star House  
Children's Hospice*

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**Anyone, anytime fundraising**

*Giving kids with limited life unlimited possibilities*

## Simple fundraising ideas you can take part in everyday



### Everyclick at work and play

It's as easy as a click of the mouse. Fundraising for Lifelites with everyclick.com

**Everyclick.com** works just like any other search engine, but allows the users to choose the charity they would like to benefit from their searching.

There is no sign up fee or hidden charge to the user or the charity, **it's free giving.**

Making Everyclick the search engine on your staff Intranet could get even more people clicking for Lifelites. Make Everyclick.com your homepage and raise money for Lifelites whenever you search the web. Adding the link to your email footers will encourage your contacts to support Lifelites too. [www.everyclick.com/lifelites](http://www.everyclick.com/lifelites)



### Recycling

If you use a printer or fax machine, each spent cartridge could earn Lifelites around £1.

Simply visit [www.recyclingappeal.com](http://www.recyclingappeal.com) and click the 'Recycle Now' button. Or call a member of the Recycling Appeal team on **08451 30 20 10** to coordinate a free collection and obtain freepost envelopes. To ensure the funds your products raise are directed to Lifelites, simply insert our name in the 'Collecting For' field or put **VEN0304026** in the Reference No. field of your freepost envelope.



#### Any old mobile phones in your cupboards?

Why not use them to raise valuable funds towards technology for terminally ill children? Recycling is a great way for companies to go green too!

Each used mobile phone is worth around **£5**



### eCards at Christmas, Easter and all year round

If you're thinking of the environment you might want to consider sending your greeting cards electronically.

[www.charitecards.com/Charities/Lifelites](http://www.charitecards.com/Charities/Lifelites)

Charitecards allow you to donate a single amount to Lifelites and then send as many cards as you like throughout the year.



### Justgiving and Help!

Completing a physically demanding challenge is an enormous achievement and it's even more rewarding if you are raising money for Lifelites at the same time! You can create your own fundraising page online. Just visit [www.justgiving.com](http://www.justgiving.com) or [www.help.co.uk](http://www.help.co.uk).



All you need to do is encourage as many people as you can to sponsor you and enjoy your event!

For a list of activities visit [www.doitforcharity.com/lifelites.aspx](http://www.doitforcharity.com/lifelites.aspx)



### Shop, search or sell online

You can help raise money for Lifelites when you sell online.

eBay have set up a scheme where people can sell items on the site to raise funds for their favourite charity. Anyone can join in. All you have to do is **select Lifelites as your chosen charity**, decide how much of the proceeds you wish to donate and the system does the rest for you.

So if you've got anything which is hanging around and you've been meaning to give it to charity, why not get on line and register to sell it on eBay for Lifelites?

**You may know of an organisation which is planning an auction for charity.** If so, you could ask them if they would consider auctioning it on eBay for Lifelites. You could consider canvassing your company and friends for even more donated goods, special promotions items or auctionable experiences to sell on eBay for Lifelites.

## Raise funds for Lifelites when you shop online

Easyfundraising is a shopping directory listing some of your favourite online stores at over 500 of our top name stores. Whenever you shop with any one of them using the links provided on the easyfundraising site, **you'll generate a free donation for us of up to 15% of the purchase price every time!** It really is that simple!

**It's completely FREE to register** and you won't pay a penny more for your shopping when you use the easyfundraising site. All you need to do is register for free at [www.easyfundraising.org.uk/lifelites](http://www.easyfundraising.org.uk/lifelites) and use easyfundraising every time you shop online.

### Do you make business purchases?

Easyfundraising features an extensive list of the retailers used by businesses. Here are some examples:

- Staples
- Viking
- Rymans
- DELL
- PC World
- Apple
- Misco
- Dabs
- Novatech
- HP for computing and office supplies
- British Airways
- Air France
- Eurostar
- Virgin and thetraineline for corporate travel
- BT Business Broadband
- O2 and Vodafone for company broadband
- ... and many more.

For a full list of business retailers please log on to [www.easyfundraising.org.uk/lifelites](http://www.easyfundraising.org.uk/lifelites) and visit the Business Services category.

*...because life's too short*

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